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FOR IMMEDIATE RELEASE

Canal Dock to Host New Haven Indoor Rowing Relay and Raffle Event

Canal Dock Boathouse, Inc. (CDBi) is at it again with another fun, team-oriented, no-experience-necessary sporting event for the whole community! CDBi, who brought Dragon Boat racing to New Haven Harbor for the first time ever back in June, will host the "Indoor Rowing Relay & Raffle" at Jordan's Furniture on Sargent Drive. Saturday, January 21, 2017. The relay racing will take place from approximately 7:30 to 10:00 AM.

New Haven, Connecticut (December 15, 2016) – Canal Dock Boathouse, Inc. (CDBi), will host its first Indoor Rowing Relay & Raffle on Saturday, January 21, 2017, at Jordan's Furniture in the "It Adventure Ropes Course" area, barely one mile from the future home of the Canal Dock Boathouse on Long Wharf Drive.

The Indoor Rowing Relay will feature friendly competition among 20 to 30 teams organized & sponsored by local companies, community organizations and New Haven schools. Teams from the emergent CDBi Rowing Club are already committed, along with a few public school teams, and several local organizations are expected to jump into the fray – likely some of the same participants from the Dragon Boat Regatta.

Using Concept2 indoor rowing machines, teams of five (5) participants each will race in relay format, with one rower handing off the handle to the next team member every sixty (60) seconds. Each team will race two, 5-minute heats and then a final. The handoff is almost always an awkward, clunky, giggle-filled maneuver, which only adds to the zany, yet camaraderie-filled spirit of the event. In addition, the races will be projected live onto the enormous wall behind the Water Show fountain in the It Adventure Ropes Course creating great fun for spectators as well.

Teams can sign up with John Pescatore for short, evening practice sessions at the Long Wharf Pier Rowing Studio in the final weeks leading up to the event.

Awards will be presented to the fastest female, male & mixed rowing teams, and other prizes from kayaks to paddle-boards, and gift-certificates to Olympic pin collections, will be drawn in the raffle at the conclusion of the event. Also notable, two-time Olympic oarsman and bronze medal winner Charlie Cole, of New Canaan, CT, will make an appearance with his medal from the London Olympics in 2012. Kids can have Charlie's medal draped around their necks to see what it might feel like to make the podium!

"Relay races on rowing machines are somehow chaotic, light-hearted, intense and comical all at the same time," says CDBi's volunteer President, John Pescatore. "The combination of cheering for teammates while watching your little yellow boat race across a big screen creates a curiously upbeat and enjoyable atmosphere for participants and spectators alike."

Jordan's Furniture ("Not just a store, an experience!"), at 40 Sargent Drive, has graciously offered the venue to Canal Dock Boathouse, Inc. (CDBi) free of charge. As an added feature, Indoor Rowing Relay participants and spectators can purchase "buy one get one free" tickets to the It Adventure Ropes Course, and also access 20% discounts at Blaze Pizza and Scoop It ice cream, all to be used on the day of the event from 10:00 AM to close (offer good on January 21, 2017 only).

To register a team for participation and for more information about the Indoor Rowing Relay please visit: IndoorRowingRelay.canaldock.org

About Canal Dock Boathouse, Inc. (CDBi)

Canal Dock Boathouse, Inc. (CDBi), a 501(c)(3) non-profit organization in New Haven, is currently developing programs for the Canal Dock Boathouse project. CDBi will lease the boathouse facility from the City of New Haven and operate a community-oriented, waterfront center to support programming of non-motorized boating activities, as well as environmental education programs through a partnership with the University of New Haven. Construction of the boathouse could be complete before the end of 2017. For more information about CDBi please visit: www.canaldock.org or www.facebook.com/CanalDock