

## **Media Contact (Canal Dock Boathouse, Inc.)**

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### **FOR IMMEDIATE RELEASE**

#### **Canal Dock to Host 2<sup>nd</sup> Annual Indoor Rowing Relay & Raffle at Jordan's**

*Canal Dock is back in 2018 with another fun, team-oriented, no-experience-necessary sporting event for the whole community! Canal Dock, which brought Dragon Boat racing to New Haven Harbor, will host the "Indoor Rowing Relay & Raffle" at Jordan's Furniture on Sargent Drive. Sunday, January 21, 2018. The relay racing will take place from approximately 8:00 to 10:30 AM.*

New Haven, Connecticut (January 13, 2018) – Canal Dock Boathouse, Inc. (Canal Dock), will host the 2<sup>nd</sup> Annual Indoor Rowing Relay & Raffle on Sunday, January 21, 2018, at Jordan's Furniture in the "It Adventure Ropes Course" area, barely one mile from the future home of the Canal Dock Boathouse on Long Wharf Drive.

The Indoor Rowing Relay will feature friendly competition among teams organized & sponsored by local companies, community organizations and New Haven schools. Teams from the emergent Canal Dock Rowing Club are already committed, along with a few public school teams, and several local organizations are expected to participate – likely some of the same participants from the Dragon Boat Regatta.

Using Concept2 indoor rowing machines, teams of five (5) participants each will race in relay format, with one rower handing off the handle to the next team member every sixty (60) seconds. Each team will race two, 5-minute heats and then a final. The handoff is almost always an awkward, clunky, giggle-filled maneuver, which only adds to the zany, yet camaraderie-filled spirit of the event. In addition, the races will be projected live onto the enormous wall behind the Water Show fountain in the It Adventure Ropes Course creating great fun for spectators as well.

Medals will be presented to the fastest female, male & mixed rowing teams, for both adults and high school kids, and other prizes from kayaks to paddle-boards, and gift-certificates to an Olympic pin collection, will be drawn in the raffle at the conclusion of the event.

"Relay races on rowing machines can be chaotic, light-hearted, intense and comical all at the same time," says Canal Dock's volunteer President, John Pescatore. "The combination of cheering for teammates while watching the electronic image of your team boat race across a big screen creates a curiously upbeat and enjoyable atmosphere for everyone."

Jordan's Furniture ("Not just a store, an experience!"), at 40 Sargent Drive, has graciously offered the venue to Canal Dock free of charge again in 2018.

To register a team for participation and for more information about the Indoor Rowing Relay please visit: [IndoorRowingRelay.canaldock.org](http://IndoorRowingRelay.canaldock.org)

#### **About Canal Dock Boathouse, Inc. ("Canal Dock")**

Canal Dock is a 501(c)(3) non-profit organization in New Haven currently developing programs for the Canal Dock Boathouse project. Canal Dock will lease the boathouse facility from the City of New Haven and operate a community-oriented, waterfront center to support non-motorized boating activities, as well as environmental education programs through a partnership with the University of New Haven. Construction of the boathouse could be complete by May of 2018. For more information about Canal Dock please visit: [www.canaldock.org](http://www.canaldock.org) or [www.facebook.com/CanalDock](https://www.facebook.com/CanalDock)